

## Andera and Online Resources Join Forces for Online Customer Acquisition

**PROVIDENCE, RI, September 14, 2010** – Andera, the leading provider of online customer acquisition solutions to financial institutions, and Online Resources Corporation (Nasdaq: ORCC), the largest financial technology provider dedicated to the online channel, announced today that they have signed a reseller agreement. Under the three-year agreement, Online Resources will convert clients of their existing hosted Online Account Opening to Andera’s solution, and will resell Andera’s suite of account opening solutions to their customer base of nearly 1,000 institutions.

“We evaluated the other providers in the industry and concluded that Andera is best positioned to provide our clients a seamless integration with their best-in-class account opening services,” said Ron Bergamesca, Executive Vice President of Banking Services for Online Resources. “Andera has earned its market leadership through high-quality technology, its ability to tailor products to all sizes of financial institutions, and its strategic vision for driving online customer acquisition.”

Charlie Kroll, CEO of Andera, highlighted the benefits of the partnership to everyone involved. “We’re pleased to join forces with another technology provider that is dedicated to helping financial institutions succeed in the online channel. Together, we provide a comprehensive customer acquisition solution well matched to the strategic relationship that Online Resources has with its clients. Our partnership with Online Resources is the latest example that demonstrates the coordination and cooperation that is required to offer the best solutions to our collective clients.”

Andera’s solution allows financial institutions to open and fund new accounts in a simple five-minute online process, creating a highly-profitable sales channel. The technology is integrated with all major bank and credit union core systems, and features industry-leading risk management, fraud detection, compliance, cross-selling, analytics, and funding options via credit/debit card or the ACH network. Andera was awarded the “Best in Class” designation by Javelin Strategy & Research in May for its partnership and integration with Yodlee for its YodleeAccountVerification™ technology.

Online Resources will offer all four levels (or “Editions”) of Andera’s platform, designed to support a wide range of needs, from small community financial institutions seeking a packaged solution with low startup costs and quick time-to-market to large organizations seeking a highly-configurable and flexible solution.

### About Andera

Andera is the leader in integrated online customer acquisition solutions for retail financial institutions. Its suite of products and services includes solutions for marketing, customer acquisition, automated online account opening, funding, and cross-selling. Andera is headquartered in Providence, R.I. and can be found on the Internet at [www.andera.com](http://www.andera.com).



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